

ANATOLIA TANI VE BİYOTEKNOLOJİ ÜRÜNLERİ AR-GE SAN. VE TİC. A.Ş.

PRIVACY NOTICE FOR CUSTOMERS

1. DATA CONTROLLER

Anatolia Tanı ve Biyoteknoloji Ürünleri Ar-Ge San. ve Tic. A.Ş. (hereinafter referred to as the "**Company**"), we inform real persons who use our products and services or consider using, about our data processing activities with this Privacy Notice. In regard of mentioned activities, we act as the Data Controller within the scope of European Union General Data Protection Regulation No. (EU) 2016/679 (Herein after calls as "**GDPR**") and other relevant legislation.

2. PURPOSE OF DATA PROCESSING

Personal data will be processed,

- For controlling proposals and contracts, supporting after sales, planning logistic process, controlling cancellation and product returns, managing the requests and any kind of applications,
- For complying to the financial legislation,
- For planning fair, congress, and other relevant organizations,
- For managing social media,
- For sending bulletins.

3. DATA RECIPIENTS AND PURPOSES OF TRANSFERS

Personal data will be transferred without the explicit consent of the data subject for the purposes mentioned below:

- To cargo companies, to customs brokers for the purposes sending products and planning the logistic process,
- To state institutions and organizations for the purpose obeying legal obligations within the scope of relevant financial legislations,
- To companies who serve in travel and accommodation sector for the purposes planning fair, congress, and other relevant organizations.

4. TRANSFERRING ABROAD

The Company will use Microsoft Outlook and Microsoft Teams solutions while business operations. This software solutions' servers are abroad Türkiye, in European Union borders. For this reason, the Company depends to explicit consents of Turkish customers for transferring their personal data abroad.

5. METHODS OF COLLECTION AND LEGAL BASIS

We collect name-surname, name of firm, identity/tax numbers, contact information and invoice details.

Your personal data be collected via unautomated methods in verbal, writing or electronic environment for purposes defined (2) topic in this Notice and legal basis mentioned below:

Purposes of Processing	Legal Basis
For controlling proposals and contracts, supporting after sales, planning logistic process, controlling cancellation and product returns, managing the requests and any kind of applications, For planning fair, congress, and other relevant organizations	Processing is necessary for the performance of a contract to which the data subject is party or to take steps at the request of the data subject prior to entering into a contract
For complying to the financial legislation	Processing is necessary for compliance with a legal obligation to which the controller is subject
For managing social media For sending bulletins	The data subject has given consent to the processing of his or her personal data for one or more specific purposes

6. RETENTION PERIOD

Data retention period depends on the processing purposes. However, the maximum retention period of personal data which is subject of this Notice is 10 years in context of legal necessities.

7. YOUR RIGHTS ON YOUR PERSONAL DATA

The Company would like to make sure you are fully aware of all your data protection rights. Every data subject is entitled to the following:

- The right to access – You have the right to request the Company for copies of your personal data. We may charge you a small fee for this service.
- The right to rectification – You has the right to request that the Company correct any information you believe is inaccurate. You also have the right to request the Company to complete the information you believe is incomplete.
- The right to erasure – You has the right to request that the Company erase your personal data, under certain conditions.
- The right to restrict processing – You have the right to request that the Company restrict the processing of your personal data, under certain conditions.
- The right to object to processing – You have the right to object to the Company's processing of your personal data, under certain conditions.

- The right to data portability – You have the right to request that the Company transfer the data that we have collected to another organization, or directly to you, under certain conditions.

You may use your rights via applying to kvkk@anatoliagenetworks.com.